



NCO Story Collection Training: THE WAR & Beyond

May 18th at the PBS Showcase
9am-4:00pm

Goal of training

To provide tools and training that assist stations to collect the highest quality and quantity of WWII veteran stories and more broadly help stations improve their abilities to tell stakeholders the important role they play as community engagers as public service media.

Intended Participants

Only grantees of THE WAR may attend the training. The key person responsible for THE WAR story collection at each station should attend. Only one person per station can be accommodated and a total of 100 participants may attend the training.

Draft Agenda

- 9:00 Welcome & Goals of the Day
- 9:30 Library of Congress, The Veteran's History Project: The Big Picture
- 10:00 Showcase of Successes in Collecting Stories
- 11:00 Getting the Stories
 - Florentine Productions: Lessons learned in collecting stories for THE WAR
 - Library of Congress; The Veteran's History Project: Tips & Tools
 - The online story collection tool and other resources
 - Challenges & Opportunities
- 12:30 Lunch: Keynote speaker TBA
- 1:30 Telling the Public Broadcasting Story
 - How do we talk about what we do?
 - Is it well known or understood?
 - Can we tell our story better?
- 3:30 The PAI: How this all fits and why it is so important
- 4:00 Concluding Remarks